



# 기계학습과 확률

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# ARTIFICIAL INTELLIGENCE

Early artificial intelligence stirs excitement.



# MACHINE LEARNING

Machine learning begins to flourish.



# DEEP LEARNING

Deep learning breakthroughs drive AI boom.



1950's

1960's

1970's

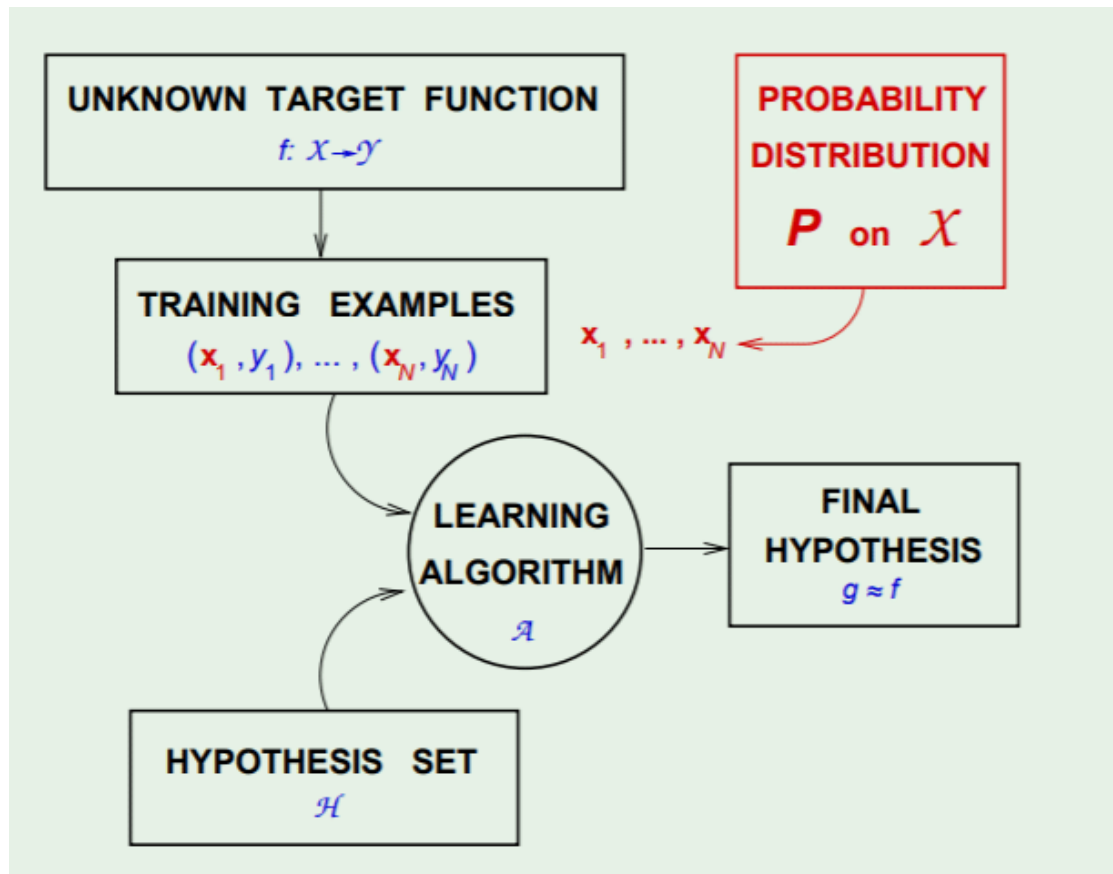
1980's

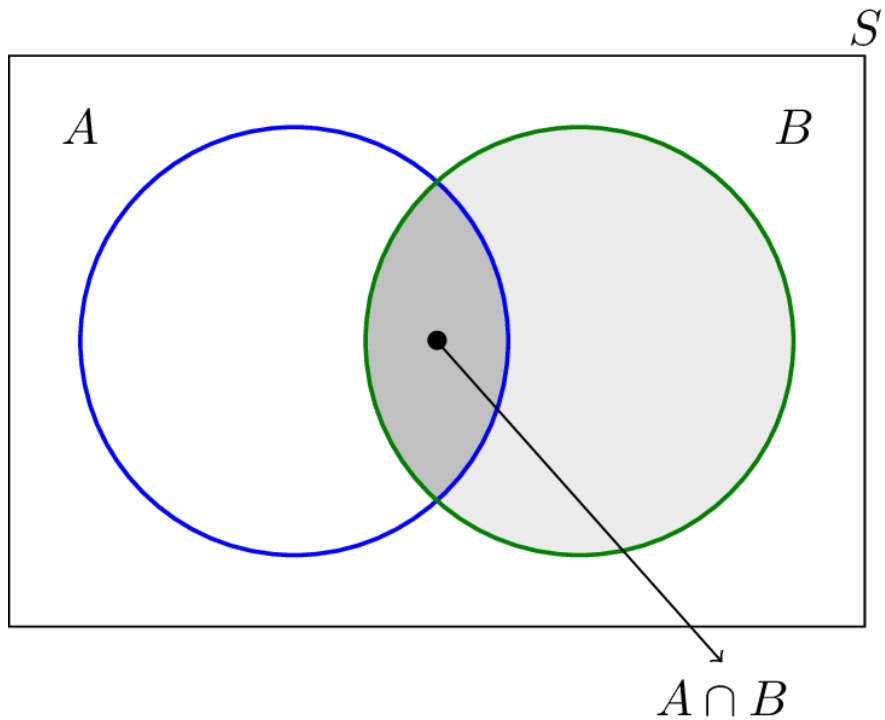
1990's

2000's

2010's

Since an early flush of optimism in the 1950s, smaller subsets of artificial intelligence – first machine learning, then deep learning, a subset of machine learning – have created ever larger disruptions.


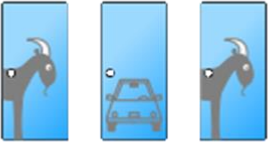









$$P(A|B) = \frac{P(A \cap B)}{P(B)}$$



# 몬티홀 문제

Car hidden behind Door 1		Car hidden behind Door 2	Car hidden behind Door 3	
Player initially picks Door 1				
				
Host opens either Door 2 or 3		Host must open Door 3		Host must open Door 2
				
Switching loses with probability 1/6	Switching loses with probability 1/6	Switching wins with probability 1/3		Switching wins with probability 1/3
Switching loses with probability 1/3		Switching wins with probability 2/3		

- Frequentist
  - Ratio of frequencies as  $n \rightarrow \text{infinity}$
  - Repeated “identical” trials
  - Not applicable to single event or physical constant
- Bayesian
  - Degree of belief
  - Can be applied to single event or physical constant (even though these have unique truth)
  - Varies from person to person

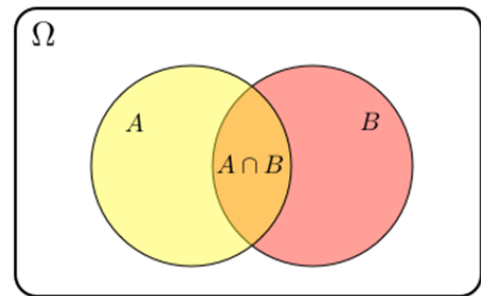
- 타율이 3할인 야구선수가 있다. 앞선 세번의 타석에서는 안타를 기록하지 못하고 네 번째 타석에 들어섰을 때 안타를 칠 확률은?
  - 0.3
  - 0.3보다 낮다
  - 0.3보다 높다



- Bayes' Theorem is simply a consequence of the definition of conditional probabilities:

$$p(A | B) = \frac{p(A, B)}{p(B)} \rightarrow p(A, B) = p(A | B)p(B)$$

$$p(B | A) = \frac{p(A, B)}{p(A)} \rightarrow p(A, B) = p(B | A)p(A)$$

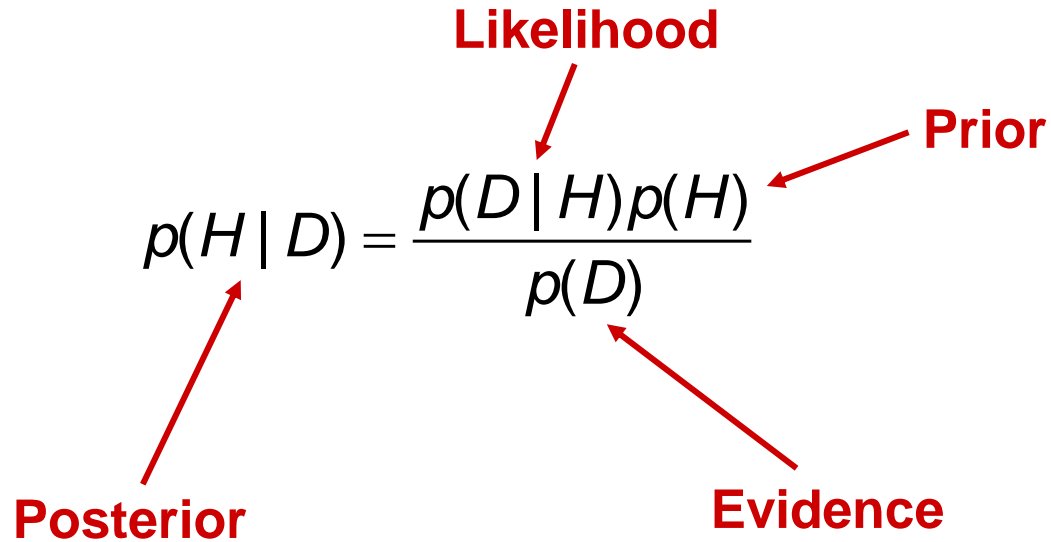


Thus  $p(A | B)p(B) = p(B | A)p(A)$

$$\rightarrow p(A | B) = \frac{p(B | A)p(A)}{p(B)}$$

Bayes' Equation

- Bayes' theorem is most commonly used to estimate the state of a hidden, causal variable  $H$  based on the measured state of an observable variable  $D$ :

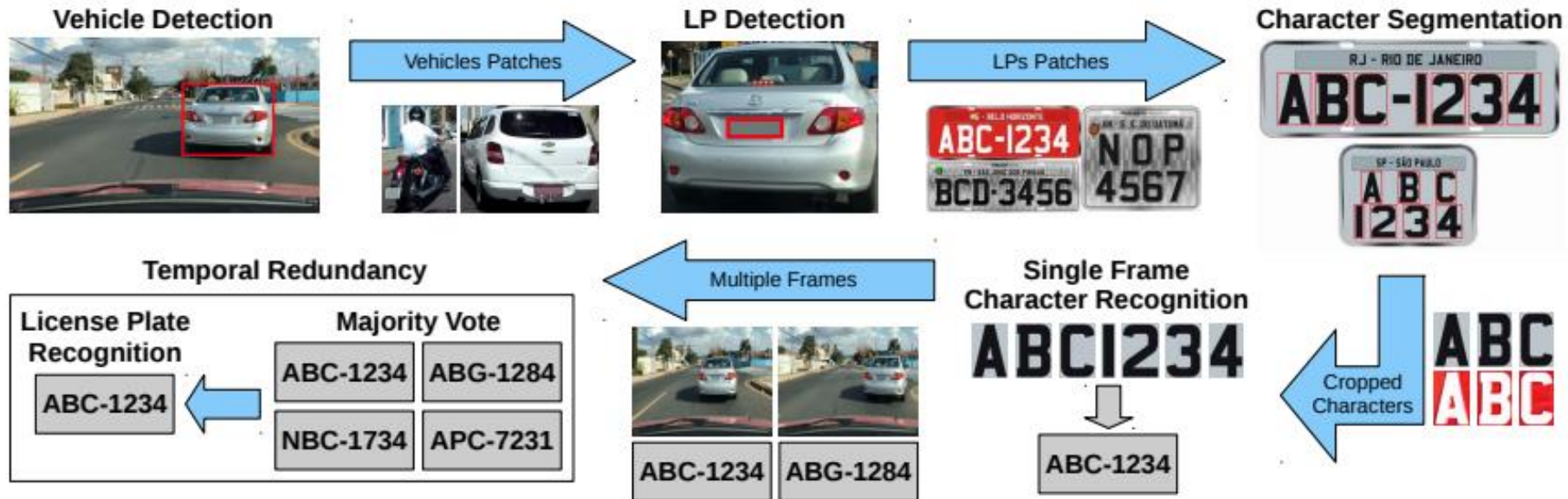
$$p(H | D) = \frac{p(D | H)p(H)}{p(D)}$$


The diagram illustrates the components of Bayes' Theorem. The equation is  $p(H | D) = \frac{p(D | H)p(H)}{p(D)}$ . Red arrows point from labels to parts of the equation: 'Likelihood' points to  $p(D | H)$ , 'Prior' points to  $p(H)$ , 'Evidence' points to  $p(D)$ , and 'Posterior' points to  $p(H | D)$ .

- Your cancer test result is positive
- Sensitivity of the test is 95%
- Attack rate of the cancer is 0.1%

$$\begin{aligned} p(\text{cancer}|\text{positive}) &= \frac{p(\text{positive}|\text{cancer})p(\text{cancer})}{p(\text{positive})} \\ &= \frac{p(\text{positive}|\text{cancer})p(\text{cancer})}{p(\text{positive}|\text{cancer})p(\text{cancer}) + p(\text{positive}|\neg\text{cancer})p(\neg\text{cancer})} \\ &= \frac{0.95 \times 0.001}{0.95 \times 0.001 + 0.05 \times 0.999} = \frac{0.00095}{0.0509} \approx 0.01866 \end{aligned}$$

# 딥러닝을 이용한 번호판 인식 과정

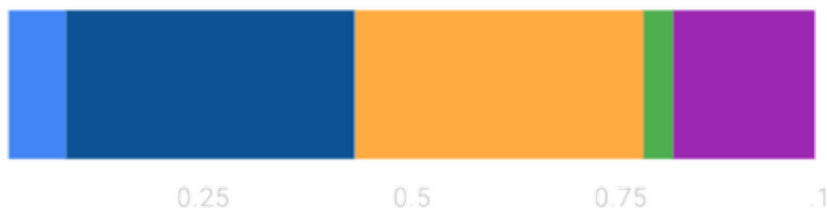


# 머신러닝 프로젝트 개발 단계와 비용

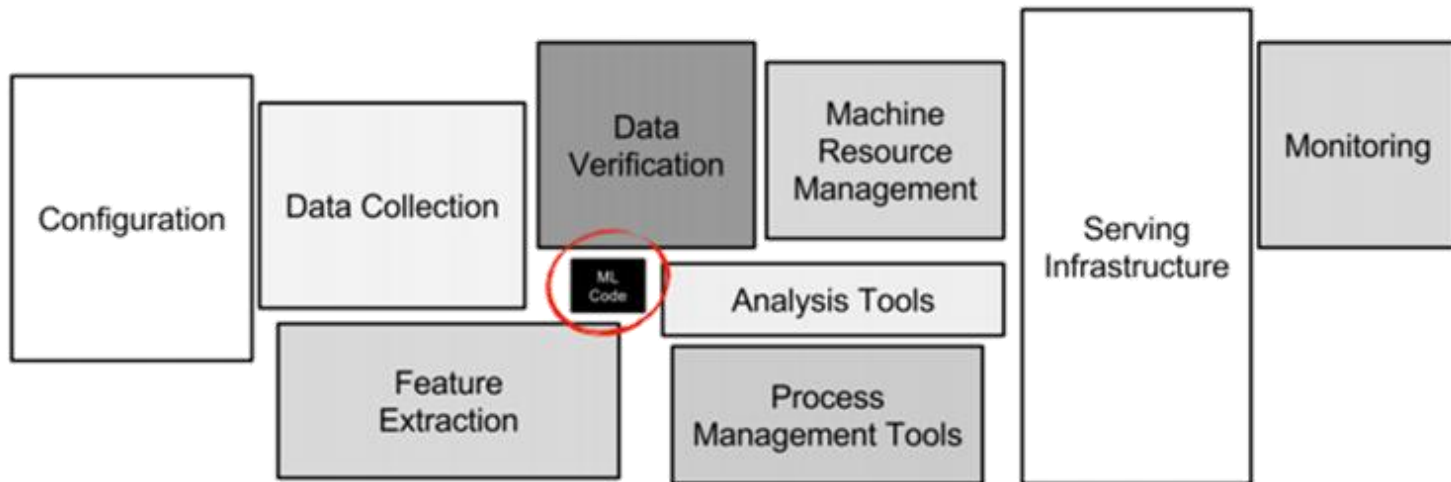
비전문가의 예상  
Expectation



Google의  
전문가 산정 비율  
Reality

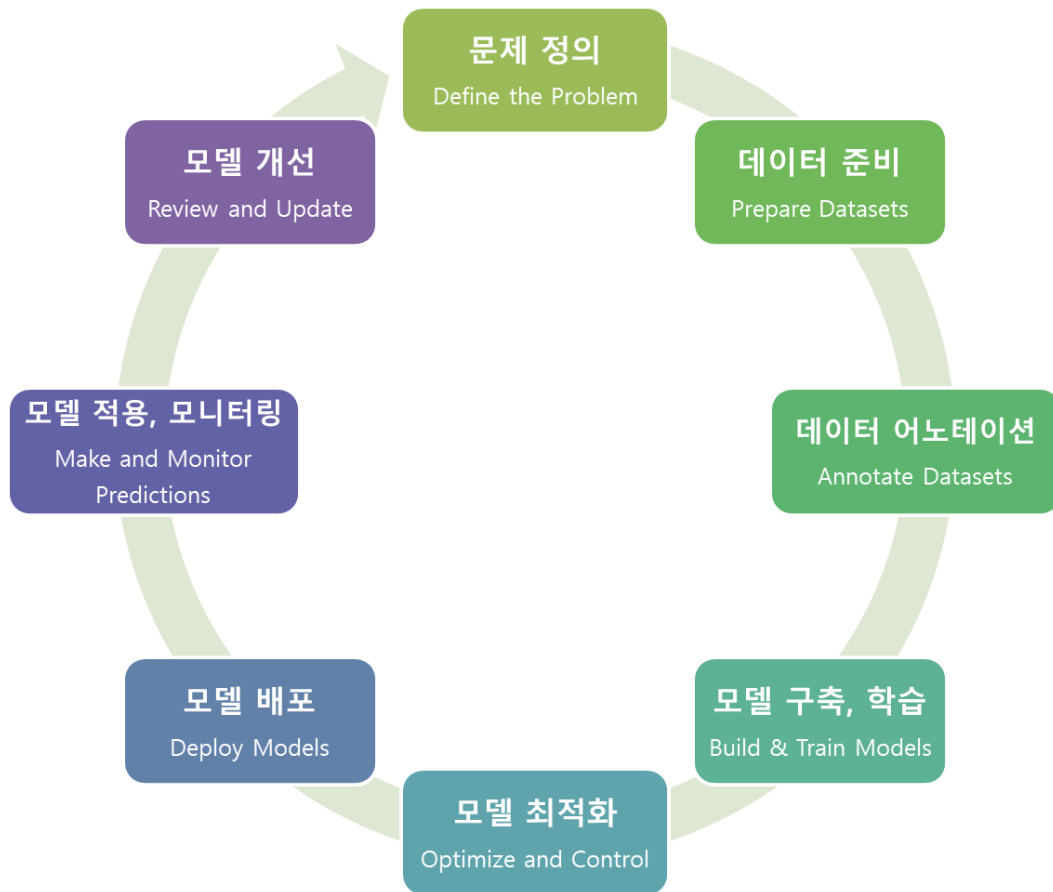


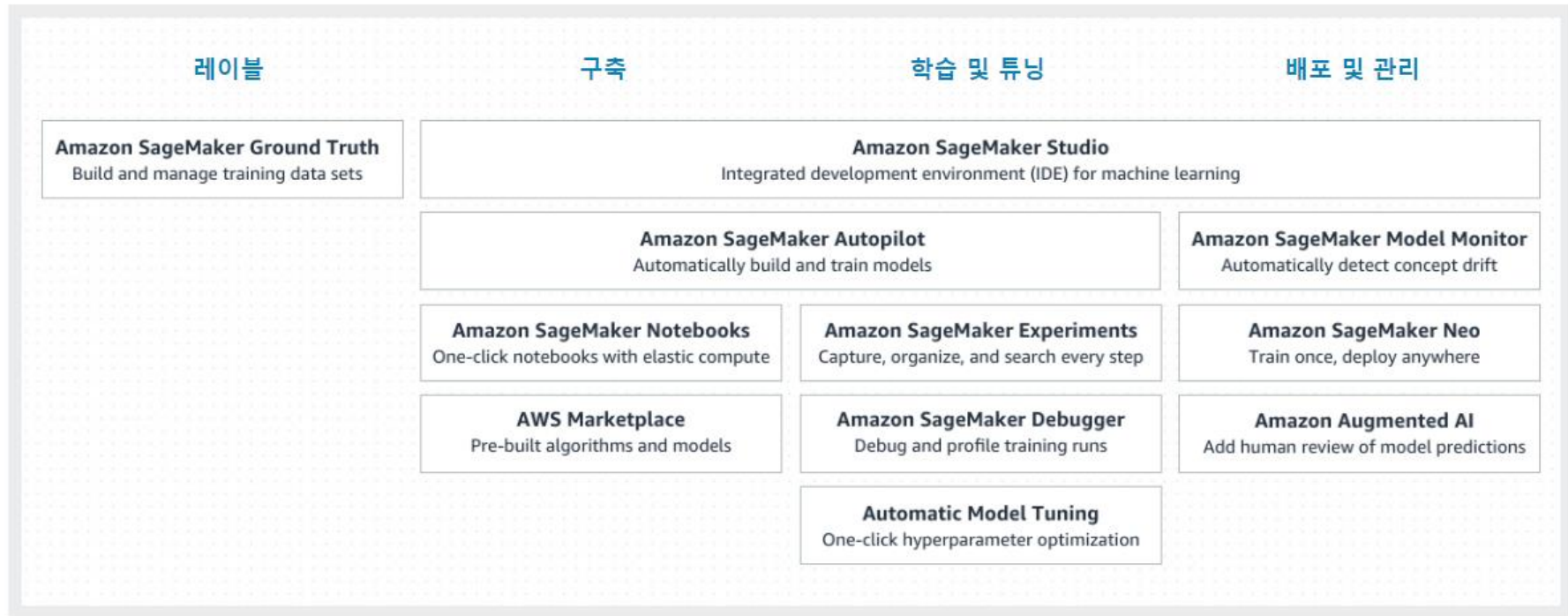
- Defining KPI's  
KPI 정의
- Collecting data  
Data 수집
- Building infrastructure  
인프라 구축
- Optimizing ML algorithm  
머신러닝 알고리즘 최적화
- Integration  
제품 통합 및 출시



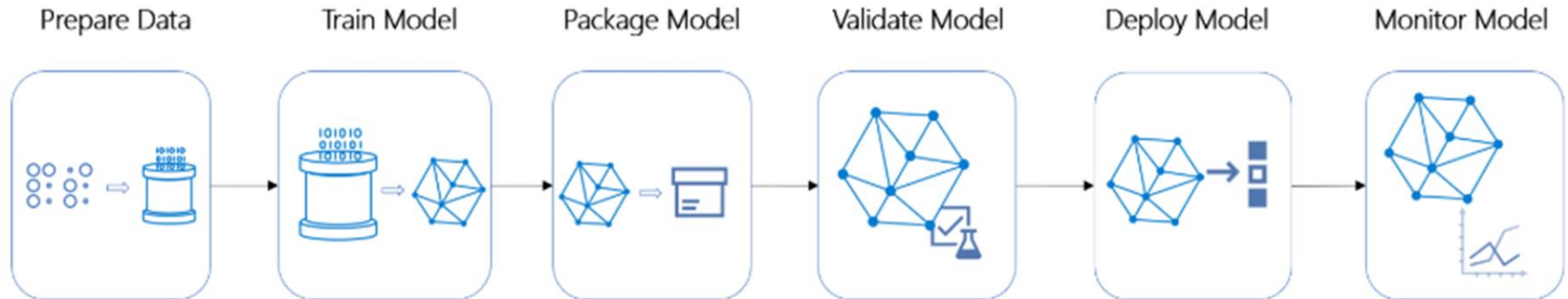
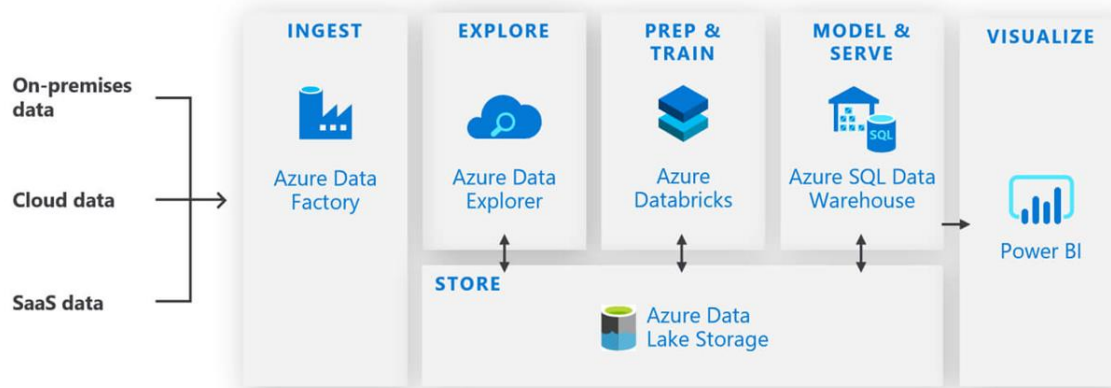
## Machine Learning: The High-Interest Credit Card of Technical Debt

D. Sculley, Gary Holt, Daniel Golovin, Eugene Davydov,  
Todd Phillips, Dietmar Ebner, Vinay Chaudhary, Michael Young

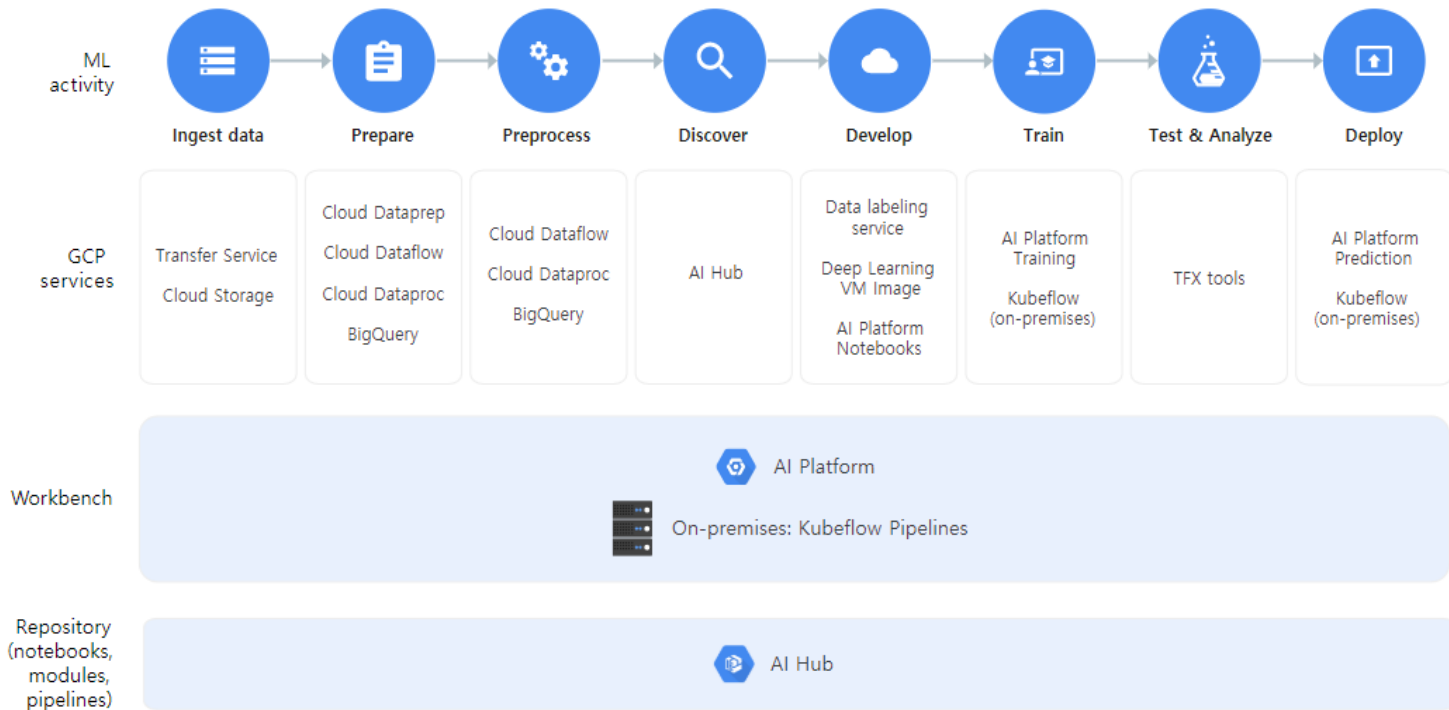








## 머신러닝 개발: 엔드 투 엔드 주기

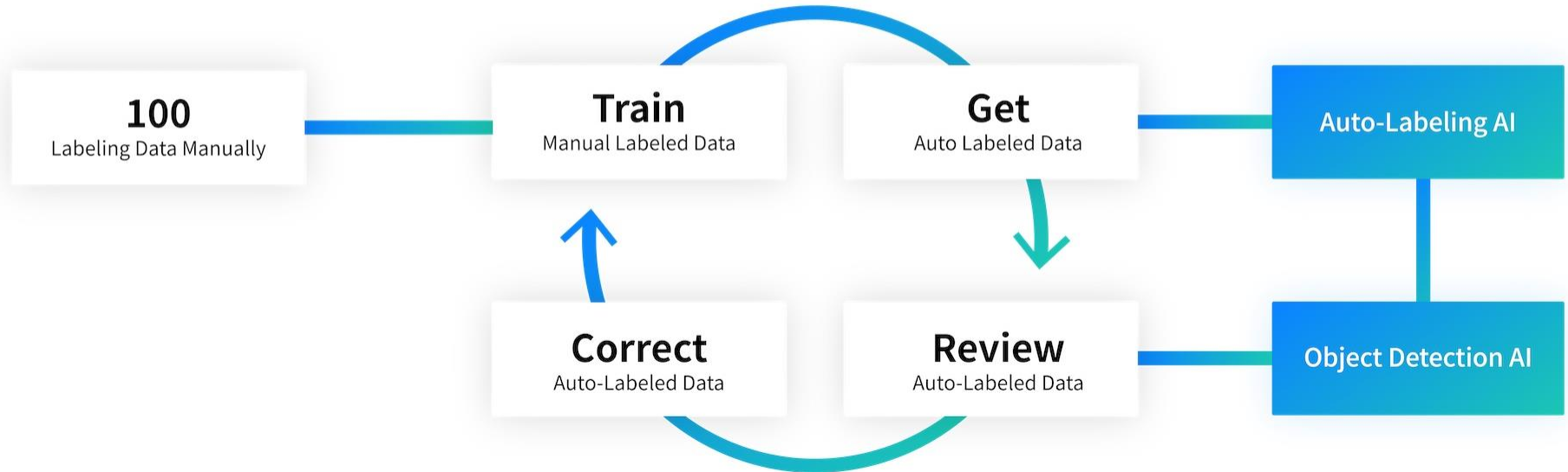


# Auto Labeling

1. Labeling manually

2. Training Model

3. Deploy the best AI



## Automated machine learning



User inputs



Dataset



Target metric



Constraints  
(time/cost)

Iterations

Training scores



1

Features + Algorithm + Parameters → 50%



2

Features + Algorithm + Parameters → 76%



3

Features + Algorithm + Parameters → 53%



4

Features + Algorithm + Parameters → 95%



...



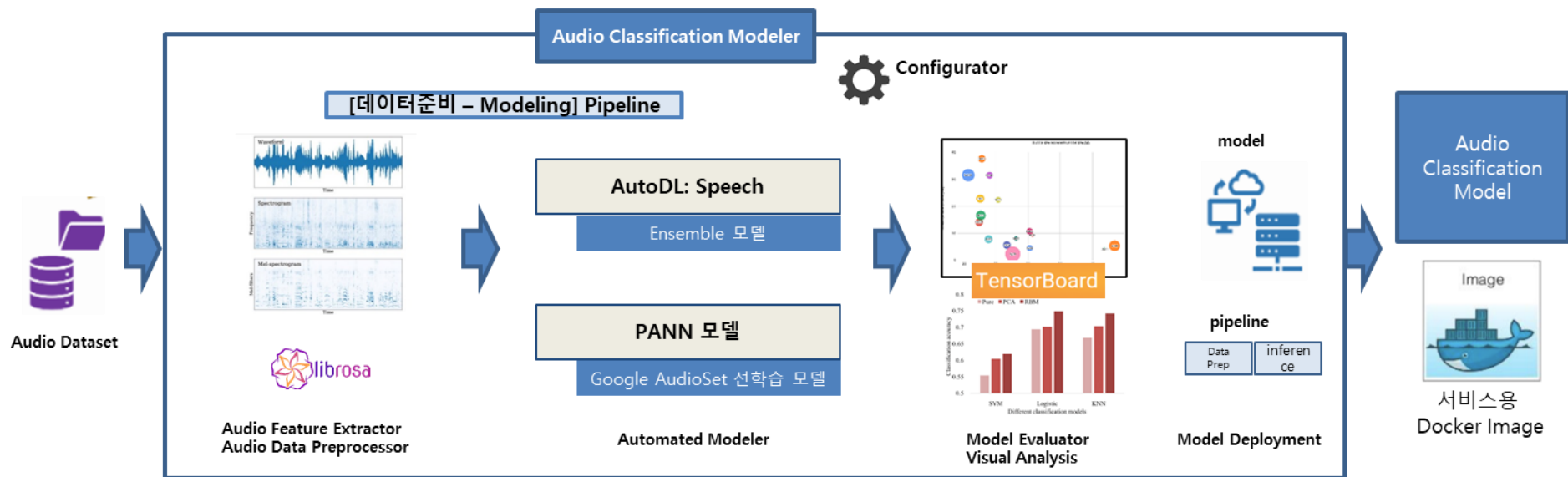
n

Features + Algorithm + Parameters → 43%

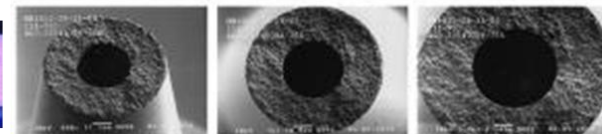
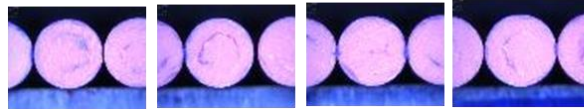
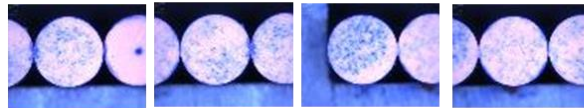
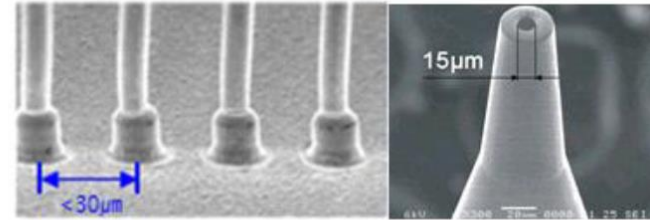
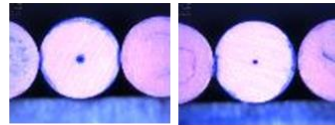
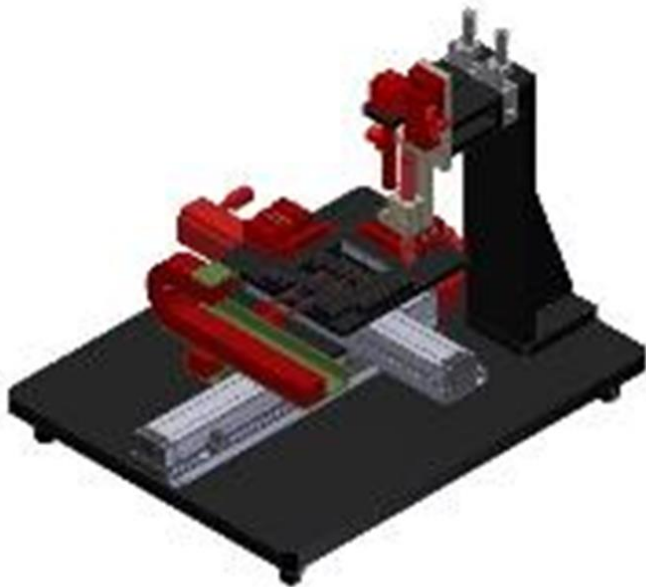
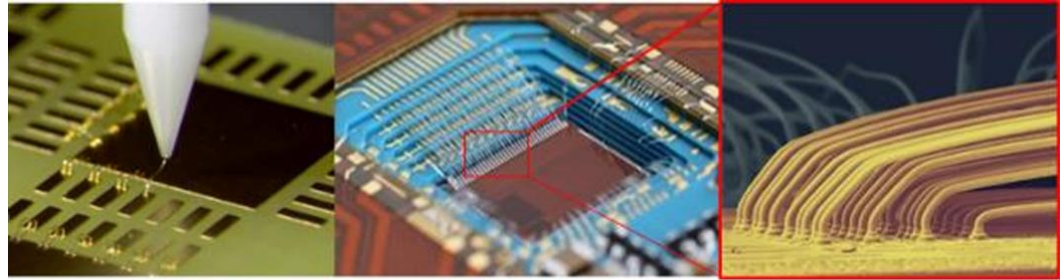
Leaderboard

Rank	Model	Score
1		95%
2		76%
3		53%

# Use Case



# Use Case





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# Thank You

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